

*“As the town administrator, it’s my job to present the budget to the Board of Selectmen, Finance Committee, School Committee, and other key stakeholders in the community. ClearGov can help me do that using a platform everyone can access to better understand how money is being spent.”*



**Greg Johnson**  
Town Administrator

## PRIMARY OBJECTIVE:

**Create budget transparency that helps town officials and residents better understand how money is being spent and how the budget will impact their day-to-day lives.**

### CHALLENGE:

When the Board of Selectmen of Maynard set their priorities for what they wanted to achieve in the coming year, budget transparency was high on their list. To Greg Johnson, that meant communicating finances in a way that made sense to the average person.

Johnson says, “I collaborate with the Finance Director a lot and we mostly work in spreadsheets. The finished product is usually bland and not easily translatable to the general public.” As a forward-thinking leader, Johnson knows the budget is about more than just numbers and columns. Every line item affects the community he serves and he wants tax-payers to have a clear understanding of the town’s finances.

“The budget alone doesn’t always tell the full story,” said Johnson. “You need to be able to show how that budget impacts the potholes on the roads, or the local events in town.”



### SOLUTION:

Last year, town officials applied for and received a Community Compact IT Grant from the state of Massachusetts to implement an Open Budget solution that gives citizens access to fiscal information in an easily understandable format. They used the funds to purchase a subscription to ClearGov.

Now stakeholders and residents have access to a dynamic dashboard of the town’s finances presented in an infographic-style format. “Until now, it was likely unclear to the average taxpayer how their money was being spent,” said Johnson. “Our residents want to be able to see the return on their investments. ClearGov translates our financials into a nice graphical format that allows us to speak to what’s on the spreadsheet.” Johnson says the Board of Selectmen and other elected officials are pleased with Maynard’s new Transparency Center and they’re excited about ongoing enhancements to the platform. They especially like the way they can customize peer groups to compare their spending to similar communities.

“Other communities would appreciate this platform to help communicate their budget and talk to the numbers. Having a nice graphic to speak to goes a long way when conveying our intentions and how we’re meeting the needs of the community.”



**Greg Johnson**  
Town Administrator

## CLEARGOV PAGE: TOWN OF MAYNARD

## TOWN OF MAYNARD WEBSITE

**DEMOGRAPHIC SNAPSHOT**

- Population: 10,526 (13% LOWER THAN STATE MEDIAN)
- Median Home Value: \$327,600 (4% LOWER THAN STATE MEDIAN)
- Median Household Income: \$90,134 (27% HIGHER THAN STATE MEDIAN)

**FINANCIAL OVERVIEW**

Fund: General Fund

- REVENUES: \$43.2M (\$4,102 per capita/year)
- EXPENSES: \$42.2M (\$4,013 per capita/year)

**REVENUES vs EXPENSES**

Bar chart showing Actual Revenue (green) and Actual Expenditures (blue) from FY2011 to FY2015. Revenue is consistently higher than expenditures.

**Roadway Construction Notices**

DPW, General Information

Roadway construction began the week of October 15, 2018. Construction activities include excavation, sewer pipe installation, manhole repair and roadway paving. The Town of Maynard has contracted with N. Granese & Sons, Inc. to complete the roadway and sewer construction services.

**UPDATE 17-Jan-2019:** Please be advised, the 129 Parker Street Downstream Sewer Project is progressing and construction will move onto Powder Mill Road/Route 62 beginning Monday 01/22/2019. We will be replacing large sections of water and sewer main that are located at the centerline of the roadway. We will work as quickly as possible through this area, but due to the location of the pipe in the roadway, both lanes of traffic will be closed during active construction. Powder Mill Road/Route 62 between Waltham Street and the Maynard Elks Lodge will be closed to thru traffic from 7:00AM-3:00PM Monday – Friday during construction. Residents and patrons of local businesses will be able to access their properties. Public Works is working together with the Police Department to post detour signs and informational message boards ahead of the construction on Powder Mill Road/Route 62. The Maynard Police Department will be detouring traffic around the construction area (see the recommended detour route options below). The School Department has been notified and is working with Dec Bus Services on school bus route modifications. We anticipate the construction on Powder Mill Road/Route 62 to take seven weeks, weather dependent.

Click here to view the recommended Waltham Street Detour Route:

Click here to view the recommended Concord Street Detour Route:

If you have any questions please contact the Maynard DPW at (978) 897-1317 or DPW@townofmaynard.net.

Other locations are as follows:

- Powder Mill Road
- Hayes Street
- Harrison Street
- Parker Street
- Burns Court
- Old Marlboro Road
- Waltham Street
- McKinley Street

Once construction is started, no on-street parking will be allowed until all construction activities are completed.

Construction started on Powder Mill Road the week of October 15, 2018, and will continue through the above listed streets. Construction is scheduled to continue through January, weather permitting.

If you have any questions please contact the Maynard DPW at 978-897-1317 or DPW@townofmaynard.net.

**Legal Notice: Planning Board Public Hearing**  
- 21 Summer St. - Apr 23rd

**Financial Transparency Center**  
Visit our Financial Transparency Center for an easy-to-understand, interactive view of our budget, demographics and more.

**MAYNARD MASTER PLAN**  
Learn more about and participate in Maynard's Master Plan for the future...

**Projects & Programs**  
Please visit our Projects page for information about ongoing major projects in town. (We recently added pages for Marijuana Commerce and Parking Management)

**Today's Events**  
No events today.

**Upcoming Events**

- Apr 1 – Finance Committee 7:00 am, Public Meeting
- Apr 2 – Board of Health 6:30 pm, Public Meeting
- Apr 8 – Library Trustees 6:30 pm, Public Meeting
- Apr 13 – Drop Off Recycling Center 8:00 am, General
- Apr 16 – Council on Aging 10:30 am, Public Meeting
- Apr 27 – Coolidge School Update 1:30 pm, Public Meeting
- May 11 – Drop Off Recycling Center (incl. chipping) 8:00 am, General
- May 14 – Coolidge School Update 7:00 pm, Public Meeting
- May 20 – Annual Town Meeting 7:00 pm, Public Meeting
- May 20 – Special Town Meeting 7:00 pm, Public Meeting
- May 23 – Coolidge School Update

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ClearGov Transparency Page

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